

Meritan's 1st Annual Senior Citizen Prom

April 28th, 2019

4:00 p.m.—7:00 p.m.

Lichterman Nature Center

Corporate Sponsorship Package

Meritan **invites you** to become one of our select group of sponsors for our 1st Annual Senior Citizen Prom. You can buy your ticket starting February 1st, 2019 on our website at [www.Meritan.org](http://www.Meritan.org). Only 300 tickets will be sold, so buy your tickets today before it is too late! This is a perfect Valentine's Day gift!

Held in Memphis, this event will be the **first** "Prom" for the elderly in the Mid-South. There will also be a Meritan Senior Citizen Prom King and Queen.

Sponsorship is at the **core** for creating a "Red Carpet" special night for our seniors. Your contribution is greatly appreciated. Here are some amazing reasons to help your decision to sponsor"

- Receive community visibility and **exposure**
- Reach an audience of **over 40,000+**
- Recognized **prior to, during, AND after** the event
- Build **employee morale** and demonstrate company commitment to the **community**



## **PARTNERSHIP OPPORTUNITY**

### **Corporate Sponsor**

We can not think of a better way to promote your business and demonstrate philanthropy to the Memphis community.

Sponsors must make a commitment by Friday, March 22nd.

*You can be a Title, Gold, Silver, or Bronze Senior Prom Sponsor. Benefits chart on next page.*

## **OTHER WAYS TO CONTRIBUTE...**

- Buy a table for seniors or for your company
- Volunteer at the event or be on the "Senior Prom" committee
- Donate to our silent auction

Your company does not have to become a Corporate Partner to participate.

Please contact Development Coordinator, Chessie Biggam at [chessiebiggam@meritan.org](mailto:chessiebiggam@meritan.org) or (901)766-0600 for more information.

	<b>Title (1)</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>BENEFITS</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>"Presented By" on all promotional materials</b>	○			
<b>Company representative speak at event</b>	○	○		
<b>Hang your corporate banner at Meritan (25,000+ cars pass daily)</b>	○	○		
<b>Recognition with logo displayed on full screen at event</b>	○	○	○	
<b>Logo on featured on all Senior Prom promotional materials</b>	○	○	○	
<b>Company banner displayed at Senior Prom, provided by your company</b>	○	○	○	
<b>Logo on at-event banners</b>	○	○	○	
<b>Verbal recognition at event</b>	○	○	○	
<b>Logo on at-event posters and "Step and Repeat" backdrop</b>	○	○	○	○
<b>Logo &amp; link on Meritan social media platforms</b>	○	○	○	○
<b>Logo &amp; link on Meritan.org</b>	○	○	○	○
<b>Custom employee volunteer project for up to 30 employees</b>	○	○	○	○
<b>Complimentary Senior Prom Tickets</b>	<b>10</b>	<b>8</b>	<b>5</b>	

## **MOST COST-EFFECTIVE SPONSORSHIP PACKAGE**

### **ROYAL “CUSTOM” SPONSOR**

Meritan can give you the “**ROYAL**” sponsorship treatment. We can create a “**CUSTOM**” sponsorship package for you, so you can meet your marketing and branding goals! See previous page for ideas for your sponsorship benefits.

*Value: \$500.00*

## **OTHER SPONSORSHIP PACKAGES**

These sponsorship packages are limited and will sell quickly!

**FIRST COME, FIRST SERVE!**

### **ENTERTAINMENT SPONSOR (1 available)**

You can help our seniors dance the night away! You and your company can be the “Entertainment Sponsor,” which buys the band for our seniors to enjoy at their Senior Prom. There will be a banner with your logo by the band!

*Value: \$3,000.00*

### **TICKET SPONSOR (1 available)**

You can give tickets to seniors who want to attend our Senior Prom and are not able to pay for the cost of a ticket. You can give out these tickets to your own clients or seniors in your facility. Meritan can also select the seniors from several Mid-South senior community centers for you. You will be able to buy 40 tickets for seniors who need your help!

*Value: \$2,000.00*

### **VIP SPONSOR (1 available)**

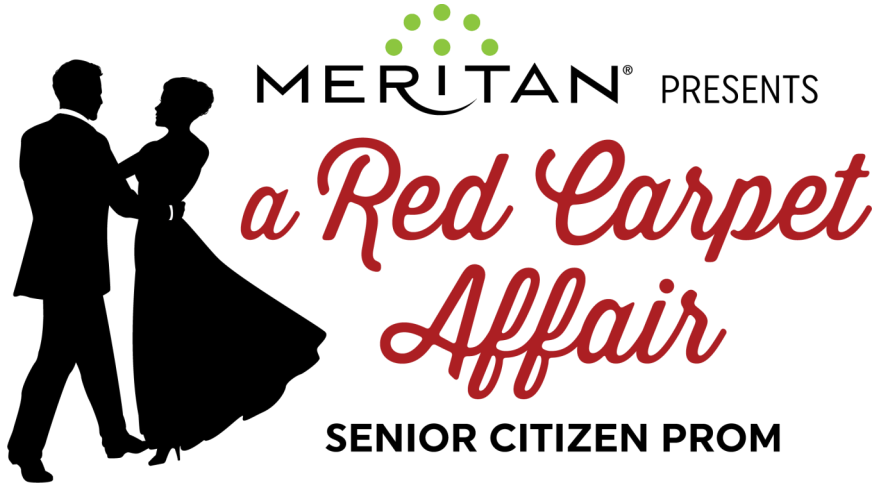
You can make our seniors feel as if they are VIP and on the actual Red Carpet with this sponsorship. With your donation, we will be providing a valet service for seniors to help with parking and accessibility.

*Value: \$1,500.00*

### **PHOTO SPONSOR (1 available)**

Meritan will be having a “Photo Booth” at the event, so our seniors can take something home with them to help them remember their special Senior Prom night! Your donation will cover the costs of the Photo Booth and at-event Photographer.

*Value: \$300.00*



Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, and Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company website: \_\_\_\_\_

Please select your sponsorship level:

- |  |   |
|--|---|
| <input type="radio"/> Presenting Sponsor (\$5,000) | <input type="radio"/> Entertainment Sponsor (\$3,000) |
| <input type="radio"/> Gold Sponsor (\$3,500)       | <input type="radio"/> Ticket Sponsor (\$2,000)        |
| <input type="radio"/> Silver Sponsor (\$2,500)     | <input type="radio"/> VIP Sponsor (\$1,500)           |
| <input type="radio"/> Bronze Sponsor (\$1,000)     | <input type="radio"/> Royal Sponsor (\$500)           |
|  | <input type="radio"/> Photo Sponsor (\$300)           |

Please send checks to:

Meritan  
Attn: Chessie Biggam  
345 Adams Avenue  
Memphis, TN 38103

You can also pay online at [www.Meritan.org](http://www.Meritan.org) by clicking on the "Donate" green button.